

July 2015

Linn County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

A total of 12 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Linn County economy. These 12 sectors have a total direct output of approximately \$84 million and support 773.6 jobs in Linn County. Running the model for all 12 sectors simultaneously produces the following results:

Agriculture Contribution in Linn County

				% of Gross		% of Gross
		% of Total	Total	Regional		Regional
Impact Type ²	Employment	Employment	Value Added ³	Product ⁴	Output ⁵	Product
Direct Effect	773.6	19%	\$38,978,200	8%	\$83,801,591	18%
Indirect Effect	69.0	2%	\$3,953,355	1%	\$6,643,172	1%
Induced Effect	30.4	1%	\$2,679,804	1%	\$4,594,402	1%
Total Effect	873.0	22%	\$45,611,360	10%	\$95,039,165	20%

As shown in the above table, agriculture, food, and food processing supports 873.0 jobs, or 22% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$95 million, roughly 20% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 12 agriculture, food, and food processing sectors is approximately \$46 million, or 10% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 10% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: https://implan.com/index.php?option=com_content&view=category&id=19

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value Added = Labor Income + Indirect Business Taxes + Other Property Type Income

⁴ GRP = Final Demand of Households + Governments Expenditures + Capital + Exports - Imports - Institutional Sales

⁵ Output = Intermediate Inputs + Value Added

In the top ten by employment, Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer in the agriculture industry with 371.1 employees. This table also shows the amount of jobs that are created by the agriculture industry in Linn County.

Top 10 Industries Affected by Employment

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	371.1	\$39,310,522
All other crop farming	257.0	\$13,330,626
Grain farming	63.1	\$9,036,868
Support activities for agriculture and forestry	38.8	\$2,176,467
Greenhouse, nursery, and floriculture production	20.4	\$1,470,939
Oilseed farming	19.2	\$16,982,103
Dairy cattle and milk production	13.8	\$1,051,114
Animal production, except cattle and poultry and eggs		\$402,338
Veterinary services	7.1	\$327,893
Wholesale trade	6.5	\$1,215,427

The Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming industry directly contributes approximately \$39 million to Linn County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

Top 10 Industries Affected by Output

	Total	Total
Sector Description:	Employment	Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		
and farming	371.1	\$39,310,522
Oilseed farming	19.2	\$16,982,103
All other crop farming	257.0	\$13,330,626
Grain farming	63.1	\$9,036,868
Support activities for agriculture and forestry	38.8	\$2,176,467
Owner-occupied dwellings		\$1,706,510
Greenhouse, nursery, and floriculture production	20.4	\$1,470,939
Wholesale trade	6.5	\$1,215,427
Dairy cattle and milk production	13.8	\$1,051,114
Landscape and horticultural services	5.2	\$942,538

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Linn County's economy.

Sector Description:	Employment	Output
Oilseed farming	19.2	\$16,982,103
Grain farming		\$9,036,868
Tree nut farming		\$391,511
Greenhouse, nursery, and floriculture production		\$1,470,939
All other crop farming		\$13,330,626
Beef cattle ranching and farming, including feedlots and dual-purpose ranching		" ,
and farming	371.1	\$39,310,522
Dairy cattle and milk production		\$1,051,114
Poultry and egg production		\$247,523
Animal production, except cattle and poultry and eggs		\$402,338
Bread and bakery product, except frozen, manufacturing		\$307,618
Veterinary services		\$327,893
Landscape and horticultural services		\$942,538
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All 105 counties in Kansas have IMPLAN models with an agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.